

22 Ideas  
for the  
Spiritual  
Entrepreneurs'  
Blog

Blogging drives traffic and traffic drives credibility and credibility drives business.

Start blogging today to show your audience why they should hire you today.

This optin gives you over 20 ideas you can implement **RIGHT NOW** to create content for your blog.

## Share your new blog in our Facebook Group:

*In this group I share marketing, web and design tips from over 20 years of experience!*



### 1. **Customer Success Stories**

Share these as often as you can. It gives you credibility & turns you into a trusted resource because others have seen success in your services. These can be shared in other spots on your website too.

### 2. **Current Events**

What's going on in your world? How does that align to your message? Can you send healing? Can you congratulate someone?

### 3. **Facebook Live**

Do a Facebook live session. Download the video to your computer. Pop it into YouTube then transcribe a piece of it for copy & embed video on your blog. Look at that leverage for one piece of content!!

### 4. **Interview an Expert**

(and shhh....put it on a podcast or video format). Promote the interview on social media & place the video on your blog also & drive traffic to the blog even though it's on YouTube so customers can see what else is on your website. Ask the expert to share too.

### 5. **Share Events**

Going to an upcoming event that you are really passionate about? Write a post about the event with pictures and a link too (you have an affiliate link, right?)

### 6. **Behind the Scenes**

Give viewers a sneak peak with photos or video Creating something? Working on a new project? We wanna know! We're curious by nature so share something juicy with us.

### **7. Customer Questions**

Do you potential customers ask lots of questions? What are they? Each question can be a blog post or even a series of articles on the topic.

### **8. The Science**

While your work is spiritual in nature, there are an increasing number of articles about the science of energy and metaphysical beliefs. Find some of these articles and reference to bring additional credibility to your work.

### **9. Celebrity**

Are there any celebrities doing anything worth talking about? We all love Hay House for example (Google if you don't know!) and you can discuss the work of some of their authors or lead team members are doing for example.

### **10. Tips and Tricks**

Give us lists – “top 3 ways to heal,” “top 10 oils to aid transformation,” “5 things to look for in a spiritual coach,” “10 ways to Reduce Stress, ” etc..... help us feel better. We love you for it.

### **11. Book Review**

Do you love to read? Give us an honest review of a recent book you read with an authentic story of how it impacted you.

### **12. Charity Work**

Involved in helping the community? Don't be afraid to highlight your work with photos and a couple of captions.

### **13. Product Reviews**

Use a lot of different products in your business? Write a review on your site with a link to purchase directly through you.

### **14. Round-up**

Do a blog post sharing links to other blogs writing about a topic that is complementary to your work. Did in5d or mind-bodygreen post an interesting article? Comment on it and share on your blog.

### **15. Your Team**

Do you have an amazing support team, a coach, someone who really impacts you? Gush about them on your site.

### **16. Regular column**

If you are a counselor, you could answer specific life questions

submitted on your blog; create a regular feature such as oil of the week and how it's used or your tips for the week in dealing with the current energies impacting earth. Give value here.

### **17. Featured product**

Do you make physical products? Each week on the blog highlight one special product and even offer a special promotion on it.

### **18. How did you get here?**

Tell us your story. Your real story. Your soul story. How did you become a spiritual entrepreneur? This is where you will really find your tribe. Share openly. Share pieces of your story so you can have multiple blog posts.

### 19. How to's

Examples of how to use your product or how your product will impact the client.

### 20. Survey

Ask your audience to give you feedback on something. Let them know an idea you are thinking about and see if it suits their needs.

### 21. Reveal industry secrets

Everybody wants the juicy stuff. Let them know how it's really done.

### 22. Positive Motivation

Write a motivational post about something that inspires you. Include a great picture or song.

When you finish your post inspired by this list, be sure to connect with me in my Facebook Group <https://www.facebook.com/groups/aspiritualentrepreneur/> where I share marketing, web and design tips for do it yourself entrepreneurs. Share your blog post with the group!



We want to share in your success and read your expertise. Any blog posts shared in here will be shared on our social media ac-

# BONUS RESOURCES

**Best Themes:** <https://themeforest.net/?ref=spiritualsites>  
(full disclosure—this is an affiliate link).

**Free Stock Photos:** <http://thestocks.im/>

**Social Media Tips:** <https://socialmediaexaminer.com>

**Free Fonts:** <http://www.fontsquirrel.com/>

**How to Download Facebook Live Videos:** [https://  
www.youtube.com/watch?v=yqy1pdYRVlo](https://www.youtube.com/watch?v=yqy1pdYRVlo)